

## ***Help! I am a woman, so why am I growing hair on my face?***

While it is perfectly normal for a woman to have a very fine, soft layer of hair on the face and body, 'hirsutism' refers to the coarse, dark hair which generally appears on areas such as the face, neck, chest, abdomen and back. Hirsutism is a concern for many women, regardless of their age, race or ethnicity. In the majority of cases, hirsutism is not caused by a serious medical condition; however, the cause should be determined by your doctor prior to treatment. There are various factors that can contribute to excess hair growth in women, such as: puberty, pregnancy, menopause, hormonal imbalances, genetics, stress, Polycystic Ovary Syndrome (PCOS), idiopathic hirsutism and some medications.

Unfortunately, many women who suffer from this condition find it very embarrassing, and, therefore, do not talk about it. They don't realize that they are not alone and that this is also a common concern for millions of other women in North America. The good news is that there is a safe and effective treatment available to permanently reduce the unwanted hair.

Laser hair removal is used to permanently reduce unwanted face and/or body hair. It is most effective in people with dark brown or black hair and light skin; however, it can also be used on individuals with darker skin types. During treatment, the laser will emit pulses of light, which will travel along the hair shaft and deliver heat into the active hair follicles, eventually destroying them forever. Treatment time varies for different areas; however, a typical appointment is usually only fifteen to thirty minutes from start to finish. Generally, when the growth is hormonally triggered, 6-8 treatments are recommended; however, significant reduction may be noticed after only a few treatments.

Please, call us today for your complementary consultation with a qualified laser technician.

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Penticton • #140 - 1636 Main Street • 250-490-8590

Medical Director: Dr. P. Louw